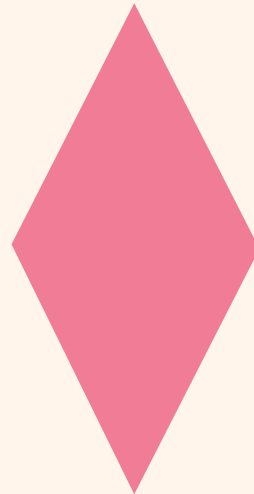
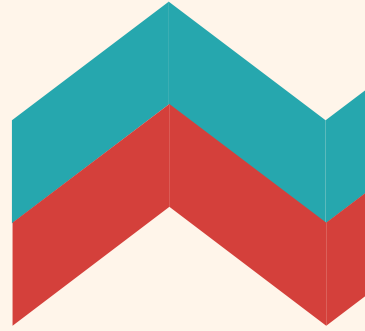


Napier City



New Member Registration Pack 2023/24

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Napier City New Member Registration Pack 2023/24

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Welcome to Napier CBD!

Our names are Pip Thompson (General Manager), Andrea Johnston-Taylor (Events Manager) and Arlene Crispin (Marketing Communications Manager) and we represent Napier City Business Inc. We are your business association in the CBD.

By way of introduction, Napier City Business Inc. is an incorporated society that was formed in 1998 to assist and guide the development of the CBD. The organisation is currently funded by way of a specific targeted levy on inner city ratepayers as well as a grant from Napier City Council.

Our strategic objective is to have an eternally attractive Napier CBD, as measured by the number of people who desire to work, live and play in the CBD.

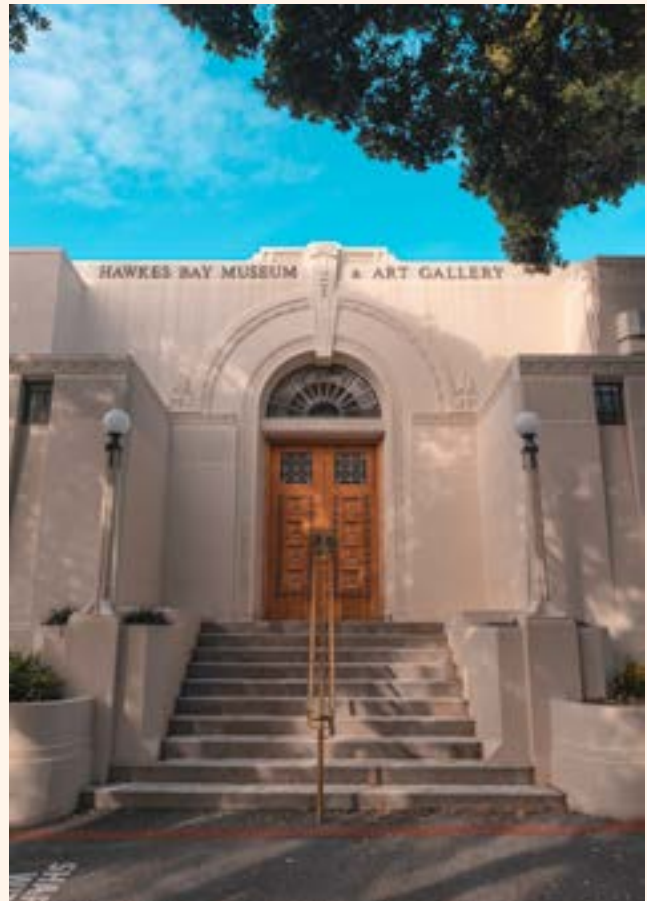
We are assisted by a fantastic Board of local business people.

Lizzie Russell: (Chair) Tennyson Gallery
Heather Wimsett: (Treasurer): Fit Books Accounting
Jane Libby: Napier i-Site
Vincent Michaelson: Vinci's Pizza
Will Innes: Folkl and Handsdown
Kathryn McGarvey: Meaningful Marketing
Sally Crown: Napier City Council Representative

Feel free to touch base with any of these board members if you require.

We also rely on you, as the people at the coalface to feed us through any thoughts, comments & suggestions regarding what is, and what should be happening in and around Napier CBD.

Although our membership is confined to Levy paying members located within the CBD 'zone', we have a



number of affiliate members who are not located within this 'zone' but have elected to pay an annual fee of \$350 + GST to become a Napier City Business member and receive all the benefits that we provide. Some of the benefits include:

- A listing on the NCBI website
- Mentions on our Facebook when appropriate
- Monthly newsletter detailing city trends, data from Government agencies etc
- Access to all NCBI marketing opportunities
- Invites to networking events
- Invites to industry specific roundtable discussions
- Ability to feed in to advocacy issues

If you wish to discuss this Affiliate Membership further please contact Arlene Crispin - arlene@napiercbd.co.nz

As a business association we are here to assist you and your business however we are able, so please do keep the lines of communication open with us. We are always happy to come and visit with a cup of coffee to chat, so just drop us a line.

Welcome once again, we are very happy to have you as part of the Napier City Membership.

**Kind regards, Pip Thompson,
Andrea Johnston-Taylor & Arlene Crispin**

Napier CBD Contact Info



Napier City Business Contacts

Pip Thompson

General Manager

Email: pip@napiercbd.co.nz

Phone: 06- 834-3916

Mobile: 021 051 5427

Andrea Johnston-Taylor

Events, Activation & Sponsorship Manager

Email: andrea@napiercbd.co.nz

Phone: 06-834 3916

Mobile: 021 896 299

Arlene Crispin

Marketing & Communications Manager

Email: arlene@napiercbd.co.nz

Postal Address

PO Box 526, Napier, 4140



@napiercity / napiercbd.co.nz

Napier City Council Contacts

Bill Roberts, Economic Development Manager

email: bill.roberts@napier.govt.nz

Mobile: 027 222 1093

Steph Kennard, City Activation

Email: steph.kennard@napier.govt.nz

Mobile: 027 213 0902

Liquor License Inspector - Regulatory Team

Phone: 06 834 4154

Felicidad Udarbe, Environmental Health Officer

Email: felicidadu@napier.govt.nz

Phone: 06 833 9794

**Members can contact Napier City Council
Customer Service on 06 835 7579**

NCBI Overview

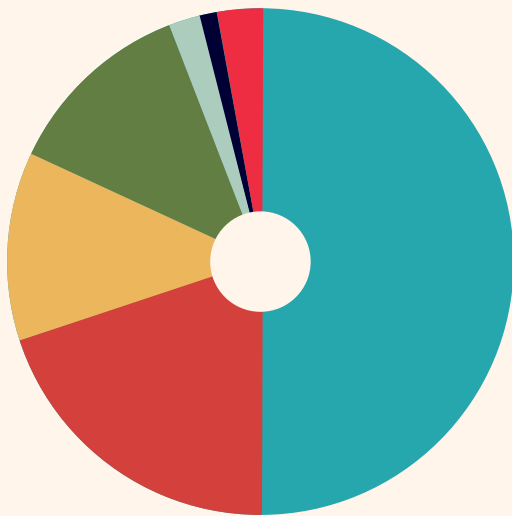
Overview

- Registered as an Incorporated Society in 1998.
- Napier City Business Inc. (NCBI) is an independent organisation, entirely separate from Napier City Council (NCC) or any other body.
- NCBI currently employs three staff (that equate to 1.7 FTE's).
- Funded by way of a targeted levy on all commercial buildings in the rateable area (see membership zone map on page 8), plus a contribution from Napier City Council.
- Current membership totals 450 businesses & 3,000 staff (approximately).

Membership Zone

- All businesses that fall within this area are automatically NCBI members by nature of falling within the rateable area.

Member Makeup



- Retail (50%)
- Business Services (20%)
- Hospitality (12%)
- Health & Beauty (12%)
- Accommodation (2%)
- Activities (1%)
- Community Organisations (3%)

Vision Statement

An eternally attractive Napier CBD. Measured by the number of people who desire to work, live and play in the CBD

Mission Statement

Be connectors, celebrators, educators and advocates of all things in the Napier CBD

Objectives

Napier City Business Inc. will look to achieve our vision by focusing on:

- Vibrancy - measured by the food traffic in the CBD
- Turnover - measured by sales in the CBD

Within all of this falls out many further activities & specific actions. If you have suggestions, or would like to participate in a focus group, please do not hesitate to contact us.

Arlene Crispin
Marketing & Communications Manager
Email: arlene@napiercbd.co.nz

Andrea Johnston-Taylor
Events & Sponsorship Manager
Email: andrea@napiercbd.co.nz

Pip Thompson
General Manager
Email: pip@napiercbd.co.nz

Membership Form

Deliver to: Napier City Business Inc., The Mailroom, Unit 14, 1 Dickens Street

Post to: Napier City Business Inc., PO Box 526, Napier 4140

Email to: arlene@napiercbd.co.nz

| | | | |
|--|-----|----|--|
| Business name: | | | |
| Manager's name: | | | |
| Manager's email: | | | |
| Secondary contact name: | | | |
| Secondary contact email: | | | |
| Business street address: | | | |
| Affiliate Member outside member area: see map | Yes | No | |
| Business telephone number: | | | |
| Website address: | | | |
| Instagram username: | | | |
| Facebook username: | | | |
| Landlord name and contact: | | | |
| Estimated maximum number of staff on the premises at any time: (this information is required in the case of an emergency) | | | |
| Are you a member of Retail NN? | Yes | No | |
| Would you like to go on the Cruise Ship information email? | Yes | No | |
| Describe your business and what you offer in 30 to 40 words | | | |
| | | | |
| Please supply a photo of the interior of your business: email to eliza@napiercbd.co.nz | | | |

Napier Business Key Holders Register



Deliver to: Napier Police Station or

Scan to: bruce.miller@police.govt.nz

Post to: PO Box 245, Napier

Fax to: (06) 834 0340

Any queries: please contact Bruce Millar on bruce.miller@police.govt.nz or (06) 831 0700

| | | | | | | | |
|---|---------------|-----|----|---------------|-----|----|--|
| Business trading name: | | | | | | | |
| Business location (building name if applicable): | | | | | | | |
| Business phone: | | | | Business fax: | | | |
| Email contact (home if no work email): | | | | | | | |
| Security aids: | Internal CCTV | Yes | No | External CCTV | Yes | No | |
| | Alarm | Yes | No | Monitored | Yes | No | |
| First call key holder name: | | | | | | | |
| Home phone: | | | | Mobile: | | | |
| Second call key holder name: | | | | | | | |
| Home phone: | | | | Mobile: | | | |
| Third call key holder name: | | | | | | | |
| Home phone: | | | | Mobile: | | | |
| <p>> Police crime notices and alerts are not to be displayed in public areas</p> <p>> I agree to treat all police crime notices as confidential information to be restricted for business crime prevention purposes only.</p> | | | | | | | |
| Signed: _____ | | | | | | | |

Napier CBD Membership Map

- Napier City Business Members Area
- Affiliate Member Area



Napier City Council Information

Below are links to key information to assist you in successfully and safely trading in Napier CBD.

Napier City Council Information

Useful Information

Business Support Links

Emergency Management Information

Napier City Council Bylaw Information

Napier City Council have a number of bylaws to protect, promote and maintain public health and safety, and to minimise the potential for offensive behaviour in public places. Please review the following Napier City Council Bylaws:



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